

Are you on the right market? How to move to PLUS

Are you questioning the value of your quotation on AIM? Are you looking at viable alternative solutions? If you are a small or mid cap company, you should consider PLUS – the market dedicated to your type of business.

Why move to PLUS?

PLUS-quoted is a dedicated smaller companies marketplace where the average company is capitalised at below £30 million, making it far easier to maintain a higher profile amongst peers. Additionally, the team at PLUS are all market specialists dedicated to helping smaller companies and their advisers.

PLUS Markets is a Recognised Investment Exchange. This means that its PLUS-quoted market has identical regulatory status to AIM, and its companies enjoy exactly the same status and tax benefits as those on AIM.

PLUS continues to capture strong market share in small and mid-cap companies, now accounting for approximately half of all trading volume from UK retail investors – the sort of trades that influence the price of smaller quoted companies. It is the preferred trading platform for many of the UK's leading brokers and market makers, playing a vital role in providing liquidity and profile to smaller companies.

The application process

It is a very simple process for you to transfer your quotation from AIM to PLUS. The first step is for you to appoint a PLUS Corporate Adviser, who will guide you through the process. A full list of approved advisers is available on the PLUS web-site at the following link:

http://www.plusmarketsgroup.com/PLUS_advisers_list.shtml

In accordance with AIM Rule 41, a company must make an announcement advising the market of its intention to cancel its quotation and transfer to another market.

Under the AIM Rules, it will generally also be necessary to obtain 75% shareholder approval to leave AIM, and companies are advised to consult their AIM nominated adviser on this matter.

The next step is to submit an application to PLUS confirming your intention to apply for admission to the PLUS-quoted market. This is a very straightforward process, especially if you are not raising funds, and can often be achieved drawing on existing corporate documentation, such as your Annual Report and Accounts and any recent fund-raising documents.

It is possible for companies to be admitted to PLUS as soon as ten working days after their application has been received.

For more information, please contact the PLUS Capital Markets team on 020 7553 2010 or visit our website www.plusmarketsgroup.com